

Prabhash Mishra

SENIOR UI/UX DESIGNER

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Senior UI/UX Designer | **6+ years** in **B2B & B2C** design | Expertise in scalable design systems, visual design, and full-cycle product and user experiences across **healthcare, fintech, news & media, e-commerce**, and **Indian government** sectors for across mobile, web, and SaaS ecosystems.

Work Experience

Product Designer

July 2025 - Present

Freelancing, Remote

Delivered a complete redesign of the **NewsBytes** mobile app—refining UI/UX, user flows, improving readability, implementing a scalable **design system**, and integrating **AI-driven smart search**, resulting in a **40%** increase in user engagement. "I'm also currently working with **Celloux**, designing core product experiences for **admin** and **consumer** platforms across **mobile, web app**, and **website**.

Senior UIUX Designer

Sep 2024 - June 2025

Deepmindz Innovation, Noida UP, India

Delivered scalable **UX** solutions across **McKesson's U.S. healthcare** ecosystem by building a complete **Ontada design system** (tokens, components, visuals, documentation), modernising legacy workflows through AI-assisted design audits, and **enhancing visual design quality**—resulting in a **45%** improvement in interface consistency and usability.

Lead UIUX Designer

Jan 2024 - July 2024

Appventurez Mobitech, Noida UP, India

Mentored and **guided** a **UI/UX team** to elevate design quality, redesigned Indian government and HRMS applications for more intuitive **user experiences**, and collaborated with **international clients** to refine product workflows and design systems—leading to a **30%** improvement in **usability** and delivery efficiency.

UIUX Designer

Jan 2022 - Jan 2024

Enterslice.Inc, Noida UP, India

Designed end-to-end **SaaS, E-commerce, Fintech**, and **Consulting products**, delivering **mobile apps** and **websites** that increased customer engagement by **60–70%**, and built scalable **B2B/B2C** platforms from scratch using a unified design system. I have designed more than **40+ projects** at Enterslice.

User Interface Designer

Oct 2019 - Jan 2022

Incredible India TechXpert, Noida UP, India

Started my career under **senior mentorship** while learning **visual design** and **UX** fundamentals, redesigned multiple platforms to meet modern usability standards, **delivered 10+ end-to-end mobile and web projects**, and created high-quality visual assets including banners, product images, and creatives—contributing to a significant improvement in overall design quality and user experience.

Skills & Competencies

- User Interface Design
- User Experience Design
- Visual & Interaction Design
- Wireframing & Prototyping
- Cross-functional Teams
- Design Systems
- A/B and Usability Testing
- Accessibility (WCAG 2.1)
- Product/User Research & Analysis

Tools

- Figma, FigJam, Adobe XD, Canva
- Photoshop, Illustrator, InDesign
- AI Design Tools, Notion, Jira
- LottieFiles, Miro, Maze, Google Meet
- ChatGPT, Google Gemini, Stitch

Education

MCA - (Master of Computer Application)
Dr. APJ Abdul Kalam, Technical University
2015 - 2018

BCA - (Bachelor of Computer Application)
VBSP University, Jaunpur, UP, India
2012 - 2015

Achievements

Best UI Designer – Incredible India TechXpert (2021)

Pinnacle Performer Award – Enterslice (2023)